



2015 Surf Guru Rate Card

| Creative Production Rates | | |
|----------------------------------|-----------|----------|
| Banner Ads | | |
| Static Banner Ad | | \$45.00 |
| Animated Banner Ad | | \$65.00 |
| | | |
| Video Pre-Roll Ad | | |
| Animated Pre-Roll | | \$75.00 |
| Video Pre-Roll | | \$95.00 |
| | | |
| Graphic Design | | |
| Graphic Design | 1 hour | \$45.00 |
| Graphic Creation | 1 hour | \$65.00 |
| | | |
| Video Production | | |
| Video Editing | 1 hour | \$65.00 |
| Video Production | 1 hour | \$85.00 |
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| Audio Production | | |
| Audio Editing | 1 hour | \$35.00 |
| Audio Production | 1 hour | \$45.00 |
| | | |
| Photography | | |
| Event Photography | 25 photos | \$75.00 |
| On-Site Photography | 25 photos | \$85.00 |
| | | |
| Copy Production | | |
| Copy Production | 500 words | \$55.00 |
| Event/On-Site Copy Production | 500 words | \$85.00 |
| | | |
| Web Production | | |
| Basic Website | | \$500.00 |
| Social Media Setup | | \$95.00 |
| Social Media Management | 1 month | \$185.00 |